**Inland Empire “Ready” Career Education**

Year 3 Social Media Digital Ad Copy

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SM POST 1:

Now, more than ever, a career education can get you where you want to go. Get started today on a real world-Ready higher education from [COLLEGE NAME].

SM POST 2:

Whatever you do best… *do it for a living*, with a future-Ready career education!

Critical demand for educated professionals means more opportunities for [COLLEGE NAME] career education grads. Launch your career today!